

### About Ingenico ePayments

Ingenico ePayments is the online and mobile commerce division of Ingenico Group. We connect merchants and consumers, enabling businesses everywhere to go further beyond today's boundaries and creating the future of global commerce. As industry leaders since 1994, our innovative spirit drives us forward across all channels. We are the trusted partner of over 65,000 small and large merchants who rely on us to make payments easy and secure for their customers. With advanced data analytics, fraud management solutions and cross-border commerce expertise, we help merchants optimize their business and grow into new markets around the world. For more information, visit [www.ingenico.com/epayments](http://www.ingenico.com/epayments) or follow us at @Ingenico\_ePymts.

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### Ready to Connect?

Visit our Developer Hub at <https://developer.globalcollect.com/> and sign up for our sandbox environment to get started right away!

### When you're ready to get started, give us a call

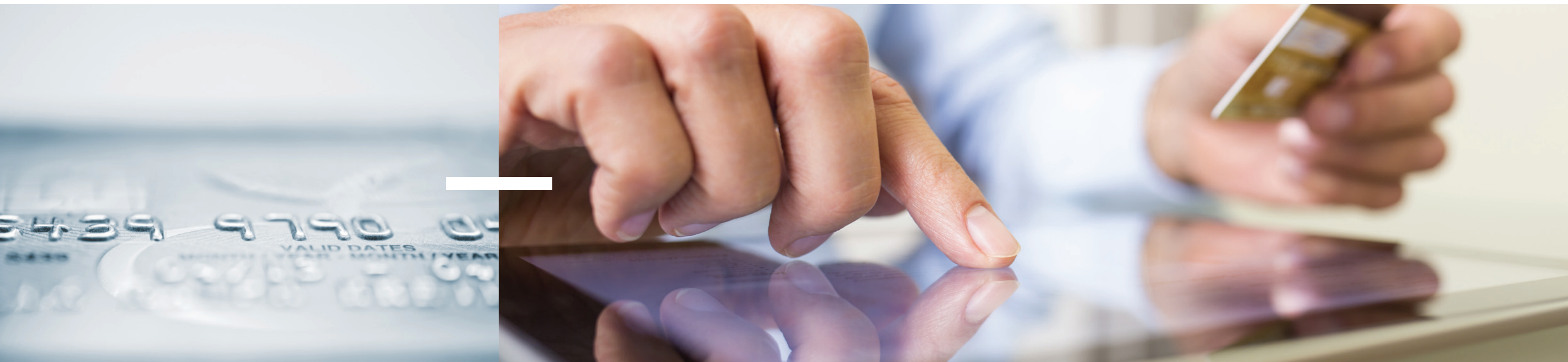
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Ingenico Connect  
Easy integration, optimized checkout



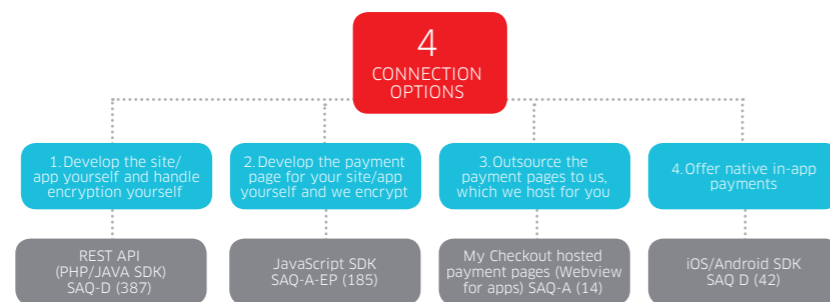


## Ingenico Connect / what is it

Ingenico Connect is a suite of tools and services designed to make integration to our payment platform simple, fast and secure, using the latest technologies and tools that developers expect. Once integrated, Ingenico Connect's mobile-first interfaces enable you to flexibly create an engaging consumer experience on any device.

## Ingenico Connect / how it works

- 1. Explore and play** / The Developer Hub is the single, central repository of all information, resources, and support that developers need to integrate with Ingenico ePayments. This includes full API referencing, direct access to the SDKs, test cases and best practices, and access to FAQs and support. The Developer Hub also includes a sandbox environment where developers can test and validate.
- 2. Select and integrate** / With Ingenico Connect, you can choose between four different ways to connect to our platform, depending on your specific needs and desired PCI scope.



- 3. Optimize the user experience** / Once fully integrated, Ingenico ePayments also offers a range of analytics products and services designed to analyze, test and optimize the user experience on your Checkout pages, in order to drive conversion.

## Benefits to your business

- **Increase speed to market** / Simple, fast and secure integration reduces your time to market and lowers the demands placed on your IT department.
- **Increase sales** / As consumers are increasingly using a variety of devices to shop online, creating the best possible user experience for any interface drives conversion of visitors to shoppers.
- **Increase flexibility** / With Ingenico Connect, you can pick the integration technology that best fits your environment, and flexibly optimize the checkout experience.

## Key Features

### Fast & Secure Integration

- **REST API** / Our REST API is the programming interface to integrate with Ingenico ePayments. Developers can use the API to connect an online store or app with Ingenico ePayments' platform.
- **5 SDKs** / Our Software Development Kits (SDKs) bridge the gap between the REST API calls and the programming language your (native mobile) consumer devices or e-commerce server uses.

### Mobile Optimized Checkout

- **Ingenico MyCheckout** / Adapts automatically to the screen size of your customer's device, whether it is a mobile phone, tablet or desktop.
- **In-app payments** / Our iOS and Android SDKs easily enable native in-app payments for the leading mobile platforms.

### Conversion Features

- **One-click payments** / Tokenization enables simple, one-click payments that improve the user experience and drive conversion.

- **A/B Testing** / Quickly and easily test variations of payment pages for optimal response with the possibility of creating different variants using the unique MyCheckout editor.
- **Analytics** / Ingenico's Elevate lets you analyze your payments data and identify issues and opportunities for optimization.

### Integration Support Tools

- **Developer Hub** / The Developer Hub contains all information, resources, and support that developers need to integrate with the GlobalCollect platform of Ingenico ePayments.
- **Sandbox** / The sandbox is a stand-alone test environment within the Developer Hub that replicates a real-world production environment and lets developers test functionality and processes without risk of impacting business.
- **Configuration center** / The configuration center is your one-stop entry point to your settings and configurations. Here you can configure your account, and manage your subdomain and checkout page setup.

Overview of Integration Technologies		REST API (incl. PHP/Java SDK)	Javascript SDK	Mobile SDKs (iOS/Android SDK)	My Checkout Hosted payment pages
Data Storage	Page hosted by	Merchant	Merchant	Merchant	Ingenico
	Card data	Captured by Merchant	Client-side encryption	Client-side encryption	Captured by Ingenico
Payment page look & feel	Mechanism	Merchant page	Merchant page/app	Merchant page/app	Hosted/Redirection
	Mobile friendly / responsive	Merchant's control	Merchant's control	Native in-app	Responsive
	Tailoring possibilities	Merchant's control	Merchant's control	Merchant's control	MyCheckout Editor
	Tailoring simplicity	Requires coding	Requires coding	Requires coding	No coding required
PCI DSS compliance	Merchant Compliance Requirements	High (387 controls)	Medium (185 controls)	Low (42 controls)	Low (14 controls)